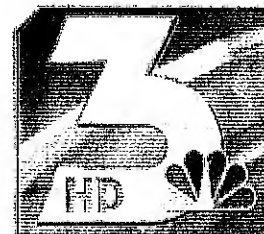


ORDER

KSNV

Orders

Order / Rev: 108740
 Alt Order #: 06853435
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380
 Flight Dates: 09/19/12 - 09/25/12
 Original Date / Rev: 09/18/12 / 09/21/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: American Rambler Productions
 Buying Contact: _____
 Billing Contact: _____
138 Conant St.
Beverly, MA 01915

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Romney for President - KSNV
 Demographic: A35+
 Product Codes: PLC02-Republican
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/25/12 | 136 | \$89,910.00 | \$76,423.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 136 | \$89,910.00 | \$76,423.50 | 0.00 |
| Totals | 136 | \$89,910.00 | \$76,423.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KSNV | 30% | \$89,910.00 |
| Market | 100% | \$299,700.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 20% | \$59,940.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 27% | \$80,919.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 16% | \$47,952.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 7% | \$20,979.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/19/12 | 09/21/12 | M-F 6-7a WakeUp w/WagM | | 6-7a | --WTF-- | :30 | 6 | \$450.00 | 2 | 0.00 | NM | 6 | \$2,700.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | 6 | | \$450.00 | | 0.00 | | | | | |

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 380
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------------|---|-------|-----------------------|-----------------|---------------|-------|-------------|-----|---------------|-------------|-------|------------|
| E 1 | KSNV | 09/19/12 | 09/21/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | | 6-7a | --WTF-- | :30 | 6 | \$450.002 | | 0.00 | NM | 6 | \$2,700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | 6 | | | | \$450.00 | | 0.00 | | | |
| E 2 | KSNV | 09/24/12 | 09/25/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | | 6-7a | MT----- | :30 | 4 | \$450.002 | | 0.00 | NM | 4 | \$1,800.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | 4 | | | | \$450.00 | | 0.00 | | | |
| E 3 | KSNV | 09/19/12 | 09/21/12 | Today Show Today Show | CM | 658a-9am | --WTF-- | :30 | 6 | \$550.002 | | 0.00 | NM | 6 | \$3,300.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | 6 | | | | \$550.00 | | 0.00 | | | |
| E 4 | KSNV | 09/24/12 | 09/25/12 | Today Show Today Show | CM | 658a-9am | MT----- | :30 | 4 | \$550.002 | | 0.00 | NM | 4 | \$2,200.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | 4 | | | | \$550.00 | | 0.00 | | | |
| E 5 | KSNV | 09/24/12 | 09/25/12 | M-F Today Show II 3rd Hr M-F Today Show II | CM | 9-10a | MT----- | :30 | 4 | \$350.002 | | 0.00 | NM | 4 | \$1,400.00 |
| TODAY SHOW2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | 4 | | | | \$350.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | | | 9-10a | MT----- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 5.7,5.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | | | 9-10a | MT----- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 5.7,5.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | | | 9-10a | MT----- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 5.9 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/24/12-09/25/12 | M-F Today Show II 3rd Hr | | | 9-10a | MT----- | :30 | | \$350.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.1,5.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/24/12-09/25/12 | M-F Today Show II 3rd Hr | | | 9-10a | MT----- | :30 | | \$350.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.1,5.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 9 | KSNV | 09/25/12-09/25/12 | M-F Today Show II 3rd Hr | | | 9-10a | -T----- | :30 | | \$350.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.3 09/25 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 6 | KSNV | 09/24/12 | 09/25/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | MT----- | :30 | 2 | \$200.002 | | 0.00 | NM | 2 | \$400.00 |
| TODAY SHOW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | 2 | | | | \$200.00 | | 0.00 | | | |
| E 7 | KSNV | 09/19/12 | 09/21/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | --WTF-- | :30 | 3 | \$200.002 | | 0.00 | NM | 3 | \$850.00 |
| TODAY SHOW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | 3 | | | | \$200.00 | | 0.00 | | | |

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 380
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|-------------|-----|------------|-------------|-------|------------|
| E 7 | KSNV | 09/19/12 | 09/21/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | --WTF-- | :30 | 3 | \$200.002 | | 0.00 | NM | 3 | \$850.00 |
| TODAY SHOW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F Today Show III 4th Hr | | 10am-11am | --WThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 7.4,7.5 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/17/12-09/23/12 | | M-F Today Show III 4th Hr | | 10am-11am | --WThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 7.4,7.5 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/21/12-09/21/12 | | M-F Today Show III 4th Hr | | 10am-11am | -----F---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/21/12-09/21/12 | | M-F Today Show III 4th Hr | | 10am-11am | -----F---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 8 | KSNV | 09/19/12 | 09/21/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | --WTF-- | :30 | 3 | \$200.002 | | 0.00 | NM | 3 | \$600.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$200.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 09/24/12 | 09/25/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MT----- | :30 | 2 | \$200.002 | | 0.00 | NM | 2 | \$400.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | 2 | | \$200.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 09/24/12 | 09/25/12 | Noon News Noon News | CM | 12-1230pm | MT----- | :30 | 2 | \$275.002 | | 0.00 | NM | 2 | \$550.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | 2 | | \$275.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 09/19/12 | 09/21/12 | Noon News Noon News | CM | 12-1230pm | --WTF-- | :30 | 3 | \$275.002 | | 0.00 | NM | 3 | \$825.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$275.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 09/19/12 | 09/21/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --WTF-- | :30 | 3 | \$275.002 | | 0.00 | NM | 3 | \$1,275.00 |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$275.00 | | 0.00 | | | | | | |

Order / Rev: 106740
 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---|-------------------|----------------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 12 | KSNV | 09/19/12 | 09/21/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --WTF-- | :30 | 3 | \$275.002 | | 0.00 | NM | 3 | \$1,275.00 |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$275.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | Days of our Lives | | 1258p-2pm | --WThF---- | :30 | | (\$275.00) | | 0.00 | NM | | |
| See MG 12.4,12.5,12.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | Days of our Lives | | 1258p-2pm | --WThF---- | :30 | | (\$275.00) | | 0.00 | NM | | |
| See MG 12.4,12.5,12.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/17/12-09/23/12 | | Days of our Lives | | 1258p-2pm | --WThF---- | :30 | | (\$275.00) | | 0.00 | NM | | |
| See MG 12.4,12.5,12.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/21/12-09/21/12 | | Days of our Lives | | 1258p-2pm | -----F---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.2,12.3,12.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/21/12-09/21/12 | | Days of our Lives | | 1258p-2pm | -----F---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.2,12.3,12.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/24/12-09/24/12 | | Days of our Lives | | 1258p-2pm | M----- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.2,12.3,12.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 13 | KSNV | 09/24/12 | 09/25/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MT----- | :30 | 2 | \$275.002 | | 0.00 | NM | 2 | \$550.00 |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | 2 | | \$275.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 09/24/12 | 09/25/12 | The Doctors The Doctors | CM | 2pm-3pm | MT----- | :30 | 2 | \$175.002 | | 0.00 | NM | 2 | \$350.00 |
| DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | 2 | | \$175.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 09/19/12 | 09/21/12 | The Doctors The Doctors | CM | 2pm-3pm | --WTF-- | :30 | 3 | \$175.002 | | 0.00 | NM | 3 | \$525.00 |
| DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$175.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 09/24/12 | 09/25/12 | Dr. Phil Dr Phil | CM | 3-4p | MT----- | :30 | 2 | \$300.002 | | 0.00 | NM | 2 | \$600.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | 2 | | \$300.00 | | 0.00 | | | | | | |
| E 17 | KSNV | 09/19/12 | 09/21/12 | Dr. Phil Dr Phil | CM | 3-4p | --WTF-- | :30 | 3 | \$300.002 | | 0.00 | NM | 3 | \$900.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$300.00 | | 0.00 | | | | | | |
| E 18 | KSNV | 09/19/12 | 09/21/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | --WTF-- | :30 | 3 | \$350.002 | | 0.00 | NM | 3 | \$1,050.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | 3 | | \$350.00 | | 0.00 | | | | | | |
| E 19 | KSNV | 09/24/12 | 09/25/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MT----- | :30 | 2 | \$350.002 | | 0.00 | NM | 2 | \$700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | 2 | | \$350.00 | | 0.00 | | | | | | |
| E 20 | KSNV | 09/24/12 | 09/25/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MT----- | :30 | 4 | \$450.002 | | 0.00 | NM | 4 | \$1,800.00 |

Order / Rev: 106740
 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|-------------|
| E 46 | KSNV | 09/23/12 | 09/23/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 2 | \$900.003 | | 0.00 | NM | 2 | \$1,800.00 |
| FOOTBALL NIGHT IN AMER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 2 | \$900.00 | | 0.00 | | | |
| E 47 | KSNV | 09/23/12 | 09/23/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 2 | \$4,000.003 | | 0.00 | NM | 2 | \$20,000.00 |
| NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 2 | \$4,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | NFL Football | | 1P-9PM | -----Su | :30 | | (\$4,000.00) | | 0.00 | NM | | |
| See MG 47.3,47.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | NFL Football | | 1P-9PM | -----Su | :30 | | (\$4,000.00) | | 0.00 | NM | | |
| See MG 47.3,47.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/23/12-09/23/12 | | NFL Football | | 1P-9PM | -----Su | :30 | | \$10,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 47.1,47.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/23/12-09/23/12 | | NFL Football | | 1P-9PM | -----Su | :30 | | \$10,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 47.1,47.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 48 | KSNV | 09/23/12 | 09/23/12 | Jeopardy in PRIME Jeopardy in Prime | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$500.003 | | 0.00 | NM | 1 | \$500.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 49 | KSNV | 09/23/12 | 09/23/12 | LAW & ORDER (synd) PRIME Law & Order (synd) PRIME | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$500.003 | | 0.00 | NM | 1 | \$500.00 |
| LAW & ORDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 50 | KSNV | 09/23/12 | 09/23/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 2 | \$750.002 | | 0.00 | NM | 2 | \$1,500.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 2 | \$750.00 | | 0.00 | | | |
| N 55 | KSNV | 09/22/12 | 09/22/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 1 | \$1,300.002 | | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| N 56 | KSNV | 09/22/12 | 09/22/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S- | :30 | 1 | \$600.003 | | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$600.00 | | 0.00 | | | |
| N 57 | KSNV | 09/24/12 | 09/25/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | MT----- | :30 | 1 | \$100.002 | | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| N 58 | KSNV | 09/24/12 | 09/25/12 | Dr. Phil Dr Phil | CM | 3-4p | MT----- | :30 | 1 | \$450.001 | | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| N 59 | KSNV | 09/24/12 | 09/25/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MT----- | :30 | 1 | \$275.002 | | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$275.00 | | 0.00 | | | |
| N 60 | KSNV | 09/25/12 | 09/25/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$50.003 | | 0.00 | NM | 1 | \$50.00 |

Order / Rev: 106740
 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount | |
|------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|----------|---------------|----------|--------|---------|-------------|
| N 60 | KSNV | 09/25/12 | 09/25/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$50.003 | | 0.00 NM | 1 | \$50.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/24/12 | 09/30/12 | -T----- | | 1 | | | \$50.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 136 | \$89,910.00 |